

Education

Sunway University | Bachelor of Software Engineering

August 2020 - Jan 2024

- Recipient of the Jeffrey Cheah ACE Scholarship

CGPA 3.58 (First Class)

Lancaster University | Study Abroad Exchange Student

Oct 2022 - Dec 2022

- Recipient of the Lancaster Mobility Full Scholarship (First Class Student)

Sunway College | Foundation in Arts

August 2019 - August 2020

- Recipient of the Jeffrey Cheah Entrance Scholarship

CGPA 3.96

Work Experience

Website Content Manager | Zontiga

Aug 2024 - Present

- Assisting in Website Revamp with Shopify, System Maintenance, Content Management & Troubleshooting.

Website Developer (Self-Employed & Outsourcing Partner)

Jan 2024 - Present

- **Website Design & Development:** Provide professional website design and development services for SMEs, utilising Content Management Systems such as **WordPress** and **Shopify**.
- **Collaboration:** Partner with agencies to deliver comprehensive digital marketing services, including corporate website development, Search Engine Optimisation, and Social Media Marketing.
- **Maintenance:** Provide long term website maintenance & content management services.
- **Client Portfolio:** Sunway iLabs, MensesHealth Organisation, Queue Management System Malaysia..

Social Media Marketing Intern | Noninetofive Enterprise

April 2024 - July 2024

- Handle Xiaohongshu (XHS) Marketing with x5 improvement in visibility, views, & user engagements.
- Skills Learned: Content Writing, Content Research & Planning, Video Editing & Content Creation.

Wordpress Developer (Contract) | Swipey Digital Services

April 2024 - July 2024

- **Website Revamp:** Successfully revamped the company website with a new design and interface using WordPress, enhancing the company's online presence, resulted in a mproved completion rate and "Sign Up" conversion rate by **42.4%**, indicating a positive impact on user engagement and conversion.
- **Technical Support:** Proactively identified and resolved bugs, made improvements, and provided technical support to users, leading to improved website performance and user satisfaction.

Skills

- **Languages:** English (B1) , Mandarin, Malay
- **Technical Skills:- Frontend:** HTML5, CSS3, Bootstrap
 - **Backend:** PHP, MYSQL, Python, Java, Javascript, XAMPPS
 - **Tools:** Git, Github, VSCode, Google Search Console, Google Analytics, CPanel
 - **CMS:** Wordpress, Elementor, Shopify
 - **Design:** Figma, UI/UX, Canva, Use of Graphic & Illustration, Photography, Editing
- **Soft Skills:** Creative, Self Management, Time Management, Problem Solving, Fast Learner, Reading
- **Certification:** Architecting with Google Compute Engine by Google Cloud Training

Projects

Kindly refer to my personal portfolio